



BUSINESS EVENTS and



MANUFACTURING WORKSHOPS

Enterprise Minnesota events offer manufacturers instructional content on talent development, business strategy, continuous improvement and quality management systems.

Business Events offer professional expertise and practical business solutions to improve competitiveness and growth opportunities for Minnesota manufacturers.

- **Presenters:** C-level manufacturing leaders
- **Event time:** 2.5 hours
- **Audience:** Manufacturers, other business, education and economic development professionals

Manufacturing Workshops offer Enterprise Minnesota's consulting expertise on key topics important to operating and growing a manufacturing business.

- **Presenters:** Enterprise Minnesota Business Growth Consultants
- **Event time:** 2 hours
- **Audience:** Exclusive to manufacturers



SPONSORSHIP BENEFITS	Business Event	Manufacturing Workshop
Exposure: Visibility for your brand and products/services among Minnesota manufacturers.	✓	✓
Exclusivity: Sponsorships allocated on first-come, first-served basis.	✓	✓
Recognition: Emcee will thank sponsors and encourage attendees to visit with company representatives.	✓	✓
Networking: Up to four company representatives may attend to develop and strengthen relationships with manufacturers; RSVP list shared.	✓	✓
Marketing: Logo on marketing and event materials; may have display table and/or banner with logo.	✓	✓
Advertising: Complimentary 1/6 page B&W ad in <i>Enterprise Minnesota</i> ® magazine (\$1,400 value) and three-week run of banner ad in <i>The Weekly Report</i> (\$1,200 value); option to upgrade at 50% discount.	✓	✓
Cost: Exclusive industry sector sponsorship:	\$2,000	\$2,000